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 TipsOfWisdom.com

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Objective

Growth minded marketing manager searching for a company in need of someone to lead digital transformation through modern marketing.

[Call today to learn more.](#)

Skills

An aggressive, self-motivated, and ambitious marketing guru known for designing and executing digital and traditional marketing campaigns.

[Best known for marketing leadership and skills including:](#)

- Creating Marketing Strategy
- Mentoring Team Members
- Managing Marketing Agencies
- Designing Webinars that Convert
- Developing SEO Plans
- Writing Lead Generating Content
- Building Online Communities
- Implementing & Tracking Metrics

[Continue for Tina Bell's work history >>](#)

Work History

[Vertical Alliance Group, Inc.](#) 2015-Current

MARKETING MANAGER responsible for generating 300 marketing qualified leads per month via online marketing, social media, webinars, traditional mailouts, tradeshow, and speaking opportunities. Worked with three marketing agencies, and managed an internal team of three.

[HealthCARE Express](#) 2008-2014

DIRECTOR OF MARKETING responsible for creating grassroots and online marketing strategies to meet patient volume KPIs. Oversaw clinic growth strategy from 2 clinics to 14 clinics, leading a team of six community educators in four states.

[Smith-Blair, Inc.](#) 2006-2008

MARKETING COORDINATOR responsible for developing a new corporate website, creating a company newsletter, designing marketing collateral and advertisements, and coordinating tradeshow.

Education and Training

[Sam Houston State University](#) 2003-2005

In addition to earning a Bachelor of Arts in Journalism - Public Relations, Tina was also a Spanish cultural exchange student at the Universidad Iberoamericana, Puebla, Mexico.

[University of Edinburgh](#) Fall 2002

Tina studied International Relations for a semester as a Rotary Ambassadorial Scholar.

[Blinn College](#) 2000-2002

In addition to earning an Associate of Arts in General Studies, Tina also served as president of the Student Government Association and was Vice President of Public Relations for Phi Theta Kappa.

References

References Available on Request.