SafePUP♘L

Your Goal is to Provide Reliable & Safe Transportation for Your Students...

Providing You Peace of Mind with Easy Access to Initial, Ongoing, & Supplemental Bus Driver Training is Ours.

Is Your Training Current?

The SafePUPIL Training Library has over 300 video selections focusing on driver training, safety training, and human resource topics. New and updated training videos are added on a monthly basis, ensuring **you always have access to the most up-to-date videos** we have available.

Additionally, SafePUPIL is committed to bringing new ideas, concepts, and training topics to you through our Student Transportation Best Practices Webinar Series. Join us monthly as we host experts from across the industry who share **ideas, strategies, and success tips** for running a successful student transportation department.

Driver Training

CDL Training

First Aid

Special Needs

Student Management

Vehicle Inspection

In addition to offering training content in the most requested categories in the student transportation industry:

1. Driver Training
2. CDL Training
3. First Aid
4. Special Needs
5. Student Management
6. Vehicle Inspection

The SafePUPIL Learning Management System (LMS) easily provides you with the ability to **upload your current training content into the online system**.

**3 Reasons
Why You Should Consider
Making the Move to Online Training**

1. No Scratches, Cracks, or Skips
Online courses never scratch or shatter and never need to be replaced.

2. Easy Updates
If you modify an SOP or want to change your content, you can do so in minutes.

3. More Delivery Options
Drivers can do training around their schedule - less scheduling hassles for you.

Offer Adaptive Learning

Traditional bus driver training programs require all drivers to learn at the same pace as others in the training room. Adaptive learning is designed to allow your drivers to learn at a pace that suits them, helping ensure each driver truly understands the material being presented.

Online training allows your bus drivers to:
1. Easily retake learning modules they may not have clearly understood the first time.

2. Optimize learning to make sure they are mastering safety concepts before getting behind the wheel.

3. Receive more customized one-on-one training in specific areas that need hands-on instruction because trainers are spending less time teaching theories in a classroom setting.

Training in the Digital Era

Join the Mobile Revolution

According to the Pew Research Center, nearly two-thirds of Americans own a smartphone. Roughly 20% of Americans utilize their phone to gather information and receive communication online. 30% of Americans currently utilize their smartphones to take classes or access educational content.

The adoption rate for smartphone and tablet device use for training is expected to grow at an even more rapid rate over the next few years, making an online learning platform a must for today's busy school transportation departments.

If you're not currently using a comprehensive online learning management solution that is mobile compatible, **your bus drivers are missing out on**:
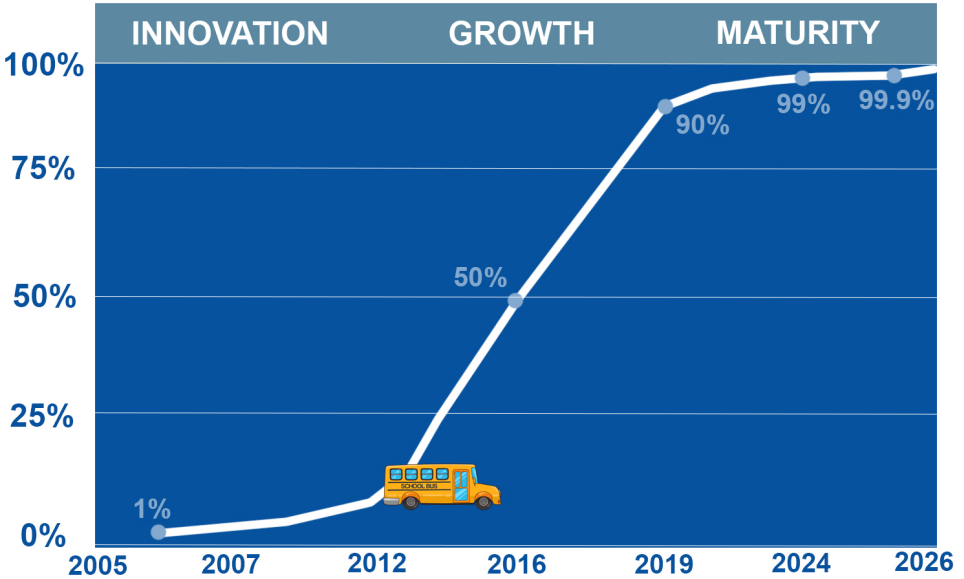1. The ability to access training content from anywhere.
2. The opportunity to utilize contextual learning.
3. The ability to learn content in smaller more digestible chunks.

Easily Measure Training Effectiveness

Online training provides you with a way to easily monitor, measure, and report on each driver's comprehension level of your training material. Real-time reporting helps you easily identify any gaps in your training program. It also provides **early visibility of potential issues** your drivers may be experiencing.

You can gauge the effectiveness of your training program by utilizing analytics within your online training platform to see how your bus drivers are progressing, how quickly they are completing each module, and how often they are logging into the system to utilize the resources you've made available to them for initial and ongoing training. Utilizing your analytics will help you c**ustomize your training program to the needs of your drivers**.

Trends in Online Training

INNOVATION **GROWTH** **MATURITY**

100%
75%
50%
25%
0%

1%
50%
90%
99%
99.9%

2005 2007 2012 2016 2019 2024 2026

School transportation departments have long utilized DVD and VHS tapes as their primary resource for training bus drivers. Transportation Directors are starting to realize they need to utilize new training practices or end up left behind. As a result, school districts across the country are leaving behind traditional training methods and are moving towards more effective solutions, focused on innovative technology designed to both **engage bus drivers and improve safety** on the road.

In an age where e-book readers and smartphones are both the norm and the new preferred way to communicate and distribute knowledge, having a way to provide content online has made digital training the new **preferred solution for school transportation departments** across the country. Bus drivers who enjoy reality based TV are expecting reality based video training, too.

One of the highlights of using online training for your student transportation department is the consistency it provides in how learning initiatives are delivered to your drivers.

Additionally, online training provides your district the ability to adapt the principles and theories taught on outdated DVDs and VHS tapes with **customized training videos created specifically to accommodate the unique policies and procedures used at your district.** Customization has the ability to increase driver engagement - which can dramatically increase learning retention and help decrease complacency.

If you're just a little bit curious about how you can **get your district ahead of the curve** with an affordable online training solution, call SafePUPIL at 877.792.3866, ext. 400.

25-60%
INCREASE IN RETENTION

50%
BOOST IN COMPANY PRODUCTIVITY

According to a study done by the Human Capital Institute, because online learning allows students more control over the learning process, it has been shown to increase retention rates from 25% to 60%.

All SafePUPIL videos are available in 5-10 minute formats and adhere to the chunking theory, which states **employees are more likely to retain information given to them when it is delivered in smaller units**. Customized lesson plans are available to help your transportation department easily meet hourly training requirement guidelines.

A study done by the IBM Corporation found that every $1 spent in online training resulted in $30 of productivity.

DVDs make it difficult to manage and **coordinate who has completed what training**. SafePUPIL's learning management system helps coordinate due dates, sends notifications to drivers and managers, and makes reporting easy and efficient.

SafePUPIL

All-In-One Solution
SafePUPIL allows you to coordinate training records, assign new lessons, post district policies and procedures, publish driver schedules, streamline communication, and more in one central location.

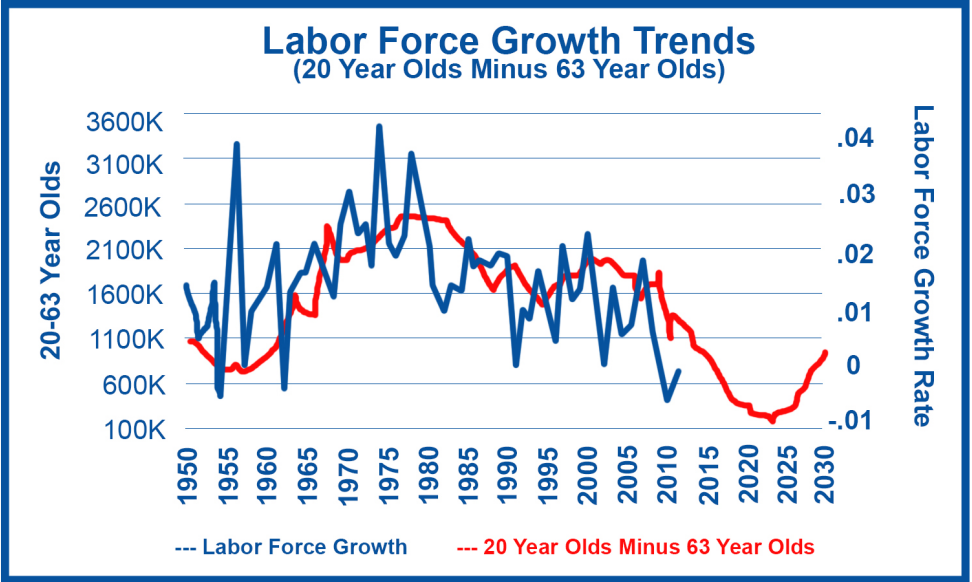### Assistance a Call or Click Away
Our system is backed by our Client Services Team. This team is dedicated to helping you fully utilize the system. Your personal representative will regularly review your account and call you on a monthly basis to offer advice, ideas, and new information.

Simple, Flexible, Seamless
SafePUPIL allows you to integrate other learning resources and content you've already purchased within our system. Additionally, our team can help you create custom training videos.

Need School Bus Drivers?

Labor Force Growth Trends
(20 Year Olds Minus 63 Year Olds)

--- Labor Force Growth   **--- 20 Year Olds Minus 63 Year Olds**

Is your transportation department having a difficult time finding school bus drivers? You are not alone. School districts across the nation are struggling to find bus drivers. In fact, finding employees to fill roles across all businesses is a growing problem.

According to the U.S. Bureau of Labor Statistics, the number of available jobs in the United States is projected to increase, while at the same time, the civilian labor force is projected to decrease resulting in a worker shortage of five million to keep up with the job growth across all labor markets.

As a school district, this means it is more important than ever that you are utilizing all recruiting channels available, including online recruiting. When you utilize Safe-PUPIL, you automatically get a free online ad on our sister company's website USS-choolBusDriver.com. Plus, you will have access to our webinar archive with training on driver recruitment.

NOW HIRING SCHOOL BUS DRIVERS

Two Options to Pick From

TRAINING LIBRARY	SafePUPIL Club	SafePUPIL LMS
Training Videos	300+	300+
Corrective Action Training	None	Unlimited

ONLINE PLATFORM	SafePUPIL Club	SafePUPIL LMS
Webinars	Yes	Yes
24/7 Access	Yes	Yes
Quizzes	No	Yes
Documentation	No	Yes
Assignment Reminders	No	Yes
Completion Certificates	No	Yes
Branded Training Site	No	Yes
Custom Content	No	Yes
Driver Resource Area	No	Yes
Customized Orientation	No	Yes
Driver Welcome Page	No	Yes
Custom User Groups	No	Yes
Custom Assignments	No	Yes

REPORTING	SafePUPIL Club	SafePUPIL LMS
Unique Usernames & Passwords	No	Yes
Automatic Weekly Reporting	No	Yes
Company Wide Reports	No	Yes
Company Scorecard	No	Yes
Assignment Reports	No	Yes
License Expiration Reports	No	Yes
Customized Reports	No	Yes
API Integration	No	Yes

SYSTEM SUPPORT	SafePUPIL Club	SafePUPIL LMS
Client Services Team	No	Yes
Consultation Calls	No	Yes
Lesson Plans	No	Yes
Unlimited Tech Support	Yes	Yes
Initial Orientation	No	Yes
Pre-Implementation Survey	No	Yes

SafePUPIL

SafePUPIL understands that while some skills needed in the student transportation industry are standard, every school district is different. Through initial and ongoing consultations, **our team helps you identify your unique training needs and requirements**. We then help you design highly customized solutions that address your district's unique bus driver training challenges, making training bus drivers an easy, streamlined process. And the best part is … our impressive reporting and tracking system makes it easy for you to see when you are achieving measurable results.

Uploading custom content is not limited to training videos. In fact, a large number of our clients utilize our learning management system to **make it easy for drivers to access all school district documents** in one location. Check out some of these exciting ways SafePUPIL clients are currently customizing the Driver Resource Area:

POST IMPORTANT TRAINING DOCUMENTS
♦ Employee Handbooks
♦ Field Trip Procedures
♦ Health and District Benefit Information
♦ Physical Contact with Students Policy
♦ District Vehicle Driving Requirements

SHARE IMPORTANT POLICIES & CALENDARS
♦ Post Inclement Weather Policy
♦ Publish Driver Calendars
♦ Share School District Forms
♦ Post CDL License Rules
♦ Share Safety Message & Safety Reviews

CREATE UNIQUE TRAINING VIDEOS
♦ Special Transportation Videos
♦ Camera System Procedure
♦ Remedial Driver Training Program
♦ Winter Bus Driving Training
♦ Instructions on Proper Way to Change a Tire
♦ Instructions on Pre- & Post-Trip Inspection Requirements

SHARE DISTRICT & INDUSTRY NEWS
♦ Post Your District's Newsletters
♦ Recognize Employees on Their Birthdays
♦ Post Employee Years of Service Awards
♦ Celebrate Employee Birth Announcements
♦ Share Industry News & New Regulations
♦ Post Timely Messages from the DOT

www.SafePUPIL.com