



INFINIT-I
WORKFORCE SYSTEM

First Impressions Matter in Driver Retention!

Make New Drivers Feel Part of Your Company Faster with Online Orientation.

72 Hours



Research shows drivers will decide within the first 72 hours of orientation if, and why, they will ever leave their new employer.

~
Commercial Carrier Journal

Driver Decides Stay or Leave

48,000



Driver onboarding and retention are a critical issue. According to the American Trucking Association, the driver shortage was nearly 48,000 at the end of 2015. If the current trend holds, the driver shortage may actually balloon to almost 175,000 by 2024.

Driver Shortage Nationwide

\$8,234



According to the Upper Great Plains Transportation Institute (UGPTI), the average cost of turnover per driver is \$8,234.

Reducing driver turnover by just 10% for a company who loses 50 drivers a year could save you as much as \$41,170.

Per Driver Cost of Turnover

66%



"Our orientation was cut from three days to one day. I had to rent the facility and the cost of the meals on top of that. It could add up quickly. We saved a considerable amount of money."

~
CNTL

Time Saved On Orientation

60%



"Our orientation beforehand was four to five days in the office. Now it's down to two days. We've reduced our training costs that way. But I'm also getting the guy out three days faster."

~
Reed Hurst Trucking

Time Reduced On Orientation

\$1000



"We used to spend \$1,000 per driver on our orientation. With Infit-i, we have virtually eliminated our entire orientation costs. We (also) gained four days of miles per driver."

~
Milan Express

Per Driver Saved Using Infit-i

Retain



"By testing after every video it has proven to increase the retention of the information that we want the new driver to retain and follow when driving for Bestway Express."

~
Bestway Express

Driver Knowledge Using Infit-i

