



BRIAN FIELKOW
MAKING SAFETY HAPPEN

MAKING SAFETY HAPPEN WORKSHOP

HOW TO BUILD SAFETY EXCELLENCE IN YOUR COMPANY

ABOUT THE WORKSHOP

Learn the most effective tools to promote and maintain safety within a vibrant culture and successful business. A healthy safety culture is nothing more than a subset of a healthy overall company culture.

Who is really responsible for safety in your company? The answer may surprise you. It is no longer okay for safety and operations to be at war. Safety and operations are one in the same.

You'll learn how to apply principles from Brian Fielkow's *Making Safety Happen* training series to nurture accident prevention and ensure safety and safe behaviors permeate your entire company.



WHO SHOULD ATTEND THE EVENT?

Executive and Senior Level Safety and Business Leaders

- Presidents & CEOs
- Safety Directors, Safety Managers
- CFOs or Business Development Managers
- COOs or Operations Managers

This workshop focuses on helping company leaders utilize the principles taught in Making Safety Happen to empower frontline employees to build a culture of safety excellence.



WHERE IS THE EVENT HELD?

The event is held at the Vertical Alliance Group Training Campus in Irving, Texas. This state-of-the-art training facility is the perfect setting to network and learn how to avoid accidents and decrease expenses with a best-in-class safety culture.



HOW CAN YOU RESERVE YOUR SEAT?

Visit www.InfinitiWorkforce.com/SafetyEvent or call 866-417-1675.

AGENDA

BRIAN FIELKOW MAKING SAFETY HAPPEN

8:00-8:15 WELCOME & INTRODUCTION

We'll explore one area where complacency and safety have become common in our daily lives. Then we will set the stage for the rest of the day.

8:15-9:00 AVOIDING THE HIGH COST OF A POOR CULTURE

Learn from an industry expert about areas where not paying attention to safety in your business can put your company at risk of litigation. Plus, learn how to identify and mitigate these risks.

9:00-9:15 BREAK

Network with other people and discuss what you just learned, or check your emails.

9:15-10:00 WHY SAFETY IS A HIGHER PRIORITY THAN YOUR BUSINESS

Utilizing real world examples, we will compare and contrast a poor safety culture and a best-in-class safety culture. You will learn how to utilize the Accident Pyramid to improve safety throughout your organization.

10:00-10:30 MAKING SAFETY HAPPEN ACTIVITY

First, you'll watch a video from the *Making Safety Happen* training series that explores why checklists should be used before, during, and after an employee's shift. Then you'll spend time developing a checklist for a role you do daily.

10:30-11:30 WHY FRONTLINE EMPLOYEE BUY-IN MATTERS

The key for any safety program to be successful is demonstrating, teaching, and managing acceptable safety behaviors, not just compliance with rules and regulations. Discover how people learn and why traditional training methods are not the key to building a safety culture.

11:30-12:30 LUNCH

12:00-1:00 HOW TO RID YOUR COMPANY OF COMPLACENCY

Accidents and injuries come in waves that can overwhelm the leadership and frontlines of your company. Learn how to "shock" your company and act fast so you can get your company back on track to safety excellence before the minor accidents cripple your business.

1:00-1:15 BREAK

Network with other people and discuss what you just learned, or check your emails.

1:15-2:00 MAKING SAFETY HAPPEN ACTIVITY

First, you'll watch a video from the *Making Safety Happen* training series that explores Life Critical Rules. Then you'll spend time developing your own set of Life Critical Rules.

2:00-3:00 MAKING SAFETY HAPPEN ACTIVITY

First, you'll watch a video from the *Making Safety Happen* training series that explores how to create a "Safety Brand". Then you'll spend time developing a Safety Brand to take back to your company.

3:00-4:00 HOW TO BUILD SAFETY EXCELLENCE

Learn how to utilize the tools in the *Making Safety Happen* training series to build a culture of safety excellence within your company. Explore how the Infnit-I Workforce System works to empower your weekly safety discussions. Plus, learn how to incorporate the program into your orientations.



*Activities will be done in a group setting with the facilitator in the room to answer questions.