

HOW TO CREATE CUSTOM TRAINING THAT WON'T BREAK THE BANK



Vertical Alliance Group, Inc.

WORKFORCE EMPOWERMENT

Three Mindsets About Training

CFO
 What happens if we ______ them and they _____?
 CEO:
 What happens if we ______ and they _____?
 HR:
 ______ people well enough so they can ______,
 ______ them well enough so they ________,
 ______ to.

ROI of Training: Evaluation Questions

٠	What are the	of an	workforce?
•	How much does a		actually cost?
•	Will cost of	_ from an	workforce exceed
		expense?	
•	What is the amount of		from an
	untrained workforce?		
		r	

• What is the _____ of _____ lost?

ROI of Customer Service Training

A _____% increase in customer retention has the same effect as decreasing costs by

Onboarding Program

- _____% of companies admit onboarding does not include ______
 - Leads to _____% loss of workforce in 4 years (Career Builder)
- Companies see a _____% greater new hire productivity with a structured onboarding process that includes _____ (Interactive Services)
- Best-in-class companies are_____% more likely to begin onboarding processes before
 _____ (Aberdeen Group)

The Cost of Poor Onboarding

- Companies Lose _____% of Staff in First _____ Days...
 - o \$_____ \$_____ is cost range to replace a new employee
 - ____ to ____ Months: Length time for new hire to become ______ in their role
 - _____% of new hire's decide to stay with a company long-term in the first
 _____months.
- Automating/Formalizing Onboarding Tasks...
 - o _____% faster for employee's achieving first ______

- o _____% increase in _____ satisfaction
- o _____% higher _____ rate

What Does All This Mean?

• Onboarding should be a ______ process and last 1+ _____(s).

The Cost of Knowledge Leak

- "Knowledge leak is the degradation of ______ over time, and it occurs in every organization, every time. It doesn't ______ based on operating system or platform, but it can kill ______ performance in as little as a ______ of years." (Source: Knowledge Leakage: The Destructive Impact of Failing to Train on ERP Projects, IDC, Cushing Anderson, July 2012)
- Employees Lose _____% to _____% of unused skills annually (IBM)

Training Helps Avoid _____

- Affirmative Defense to Harassment
 - Employer exercised ______ to prevent & promptly correct any ______
 - Employee ______ failed to take advantage of any
 or ______ or _____ provided by
 employer or to avoid harm otherwise
- EEOC emphasizes, "If feasible, the employer should provide _____ to all employees to ensure they understand their _____ and

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EEOC on Training Requirements

Describe all the training given to managers and supervisors during the relevant period related to:

(a) ______ (b) ______ (c) ______ (d) _____ for engaging in protected EEOC activity

Your answer should included a description of the training:

- In person or _____ based
 Date and _____ of training
 Name of individual(s) _____ the training
- 4. Those who _____ the training
- 5. _____ covered during the training'

Kolstad Defense (Limit Liability)

•	Kolstad allows an employer to avoid, even if			
	harassment is proven, and even if a damage award is made.			
•	An employer needs to show it engaged in "			
	to implement an anti-discrimination policy".			
•	Generally, employers qualify for the Kolstad defense by adopting a			
	anti-harassment and providing adequate harassment			
	for at least every level employee.			

Steps to Avoid Punitive Damages

- Adopt a _____ policy prohibiting _____ , harassment,
 - & _____
- Train your managers (& all employees)
 - Aware of the _____
 - o Know how policies are _____
 - o Know how policies are _____
- Prove you respond to received

Your Job is to

A manager's skills and knowledge are only valuable if (s)he uses them to get more
 from his/her people.

Schedule Your	 	

Schedule one ______ every ______ to create training

7 Steps to Creating Training

1.		
3.		
4.		
5.		
6.		
7.	·	

7 Tools for Creating Training

- 1. PowerPoint
- 2. Webinar Series
- **3.** Screen Captures
- 4. Studio
- 5. Policies
- **6.** Involve Employees
- 7. Start a Book Club / Reading Library

Final Thoughts

- Companies Lose _____% of Staff in First _____ Days...
 - \$_____ to \$_____ is cost range to replace a new employee
- _____ to _____ Months: Length time for new hire to become ______ in their role
- _____% of new hire's decide to stay with a company long-term in the first _____ months.
- _____% new hires intend to leave a company not offering ______for current job





Learn More:

Attend our next Infinit-I Engage Evaluation Program.

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